



# Vic West Fest

## SPONSORSHIP OPPORTUNITIES

### About

Vic West Fest is an annual neighbourhood party celebrating the vibrancy and diversity of the Vic West Community. Vic West fest provides a chance for residents, businesses, artists, performers and people from across Victoria to meet, connect and celebrate all the things that make our community such an awesome place to live, work and play. This year, we're excited to be celebrating the festivals 20th year running!

Vic West Fest attracts people of all ages and backgrounds from across Victoria. Vic West Fest is constantly evolving to reflect the needs of our community, and there are activities for everyone!

### Past Activities Included:

- Live stage with local bands and performers
- A local business, artisan, and not for profit fair
- Orchard tours
- Dragon boat Tours
- Food Trucks
- Beer Garden
- Facepainting
- Children's activities
- Pop up theatre performances
- Draw prizes

Traditionally the event has been held in Banfield Park, but due to an expected increase in attendance, we're moving the event location to Vic West Park, located across from Westside Village.

### Sponsorship Opportunities

Vic West Fest has grown over the years and we need your support to help make the event a success. Vic West Fest is an excellent way to showcase your business to the community and help support your local community centre at the same time! **Without sponsorship, community events, like Vic West Fest wouldn't be possible. Sponsorship no matter how large or small has a tremendous impact on the Vic West Community.**





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## SPONSORSHIP OPPORTUNITIES

### Level 1: \$100 - \$249

- Name on event signage
- Name on social media & VWCA website
- Acknowledgement in our annual report
- Exhibitor space at Vic West Fest (optional)

### Level 2: \$250 - \$499

- Name on event signage
- Name on social media & VWCA website
- Acknowledgement in our annual report
- Exhibitor space at Vic West Fest (optional)
- Name in our Bi-weekly newsletter
- Social media blast outs

### Level 3: \$500 - \$999

- Name on event signage
- Name on social media & VWCA website
- Acknowledgement in our annual report
- Exhibitor space at Vic West Fest (optional)
- Name in our Bi-weekly newsletter
- Social media blast outs
- Name in our Community newsletter published in May/June and delivered to households in the neighbourhood.

### Presented By: + \$1000

- Name on event signage
- Name on social media & VWCA website
- Acknowledgement in our annual report
- Exhibitor space at Vic West Fest (optional)
- Name in our Bi-weekly newsletter
- Social media blast outs
- Name in our Community newsletter published in May/June and delivered to households in the neighbourhood.
- Recognition in press releases and interviews surrounding the event.
- Opportunity to hang a banner at the main stage
- MC recognition throughout the event.

### Vic West Fest Sponsorship

**Company:**

**Website:**

**Contact First Name:**

**Contact Last Name:**

**Business Address:**

**Postal Code:**

**Email:**

**Phone Number:**

### TOTAL AMOUNT OF SPONSORSHIP:

*Please describe goods/services for prize items and in-kind donations (or provide an invoice indicating sponsorship)*

Please note all sponsorship must be received by May 16th to guarantee space on printed materials.

**Have other ideas on how you can help?**

**Contact Us!**

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